

[EPUB] Classical Rhetoric For The Modern Student Edward Pj Corbett

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Essays on Classical Rhetoric and Modern Discourse-Robert Connors 1984 Eighteen essays by leading scholars in English, speech communication, education, and philosophy explore the vitality of the classical rhetorical tradition and its influence on both contemporary discourse studies and the teaching of writing. Some of the essays investigate theoretical and historical issues. Others show the bearing of classical rhetoric on contemporary problems in composition, thus blending theory and practice. Common to the varied approaches and viewpoints expressed in this volume is one central theme: the 20th-century revival of rhetoric entails a recovery of the classical tradition, with its marriage of a rich and fully articulated theory with an equally efficacious practice. A preface demonstrates the contribution of Edward P. J. Corbett to the 20th-century revival, and a last chapter includes a bibliography of his works.

Classical Rhetoric for the Modern Student-Edward P. J. Corbett 1974

Classical Rhetoric for the Modern Student-Edward P. J. Corbett 1999 This is a widely assigned text on rhetoric for courses in advanced rhetoric and composition. It consists of six chapters that cover the major elements with many examples that are followed by intensive rhetorical analysis.

Classical Rhetoric and Modern Public Relations-Charles Marsh 2012 This book expands the theoretical foundations of modern public relations, a growing young profession that lacked even a name until the twentieth century. As the discipline seeks guiding theories and paradigms, rhetorics both ancient and modern have proven to be fruitful fields of exploration. Charles Marsh presents Isocratean rhetoric as an instructive antecedent. Isocrates was praised by Cicero and Quintilian as "the master of all rhetoricians," favored over Plato and Aristotle. By delineating the strategic value of Isocratean rhetoric to modern public relations, Marsh addresses the call for research into the philosophical, theoretical, and ethical origins of the field. He also addresses the call among scholars of classical rhetoric for modern relevance. Because Isocrates maintained that stable relationships must solicit and honor dissent, Marsh analyzes both historic and contemporary challenges to Isocratean rhetoric. He then moves forward to establish the modern applications of Isocrates in persuasion, education, strategic planning, new media, postmodern practices, and paradigms such as excellence theory, communitarianism, fully functioning society theory, and reflection.

Classical Rhetoric for the Modern Student-Edward P. J. Corbett 1990 The value of classical rhetoric for both English composition and speech courses has become increasingly clear in recent years. This volume is based on the premise that the system of Aristotle, Cicero, and Quintilian, which taught the student how to find something to say, how to select and organize material, and how to phrase it in the best possible manner, is still useful and effective--more detailed in coverage and more positive in approach than any of the courses of study that replaced it. Now in its Third Edition, this highly successful textbook continues to present a coherent and realistic approach to the teaching of writing by adapting the principles of classical rhetoric and by using precepts, imitation, and constant practice as its core. The work stresses argumentative discourse, but most of its principles apply equally well to exposition, description, and narration.

The new third edition of this classic text has been completely brought up to date, using inclusive language throughout and giving greater representation to women writers; offering shorter, timelier selections; and providing a useful phonetic guide to tropes and figures derived from Greek and Latin words. Classical Rhetoric for the Modern Student will be an invaluable resource for courses in composition, speech, rhetoric, and linguistics.

Classical Rhetoric and the Visual Arts in Early Modern Europe-Caroline Van Eck 2007-08-27 In this book, Caroline van Eck examines how rhetoric and the arts interacted in early modern Europe. She argues that rhetoric, though originally developed for persuasive speech, has always used the visual as an important means of persuasion, and hence offers a number of strategies and concepts for visual persuasion as well. The book is divided into three major sections - theory, invention, and design. Van Eck analyzes how rhetoric informed artistic practice, theory, and perception in early modern Europe.

Classical Rhetoric and Its Christian and Secular Tradition from Ancient to Modern Times-George A. Kennedy 2003-07-11 Since its original publication by UNC Press in 1980, this book has provided thousands of students with a concise introduction and guide to the history of the classical tradition in rhetoric, the ancient but ever vital art of persuasion. Now, George Kennedy offers a thoroughly revised and updated edition of Classical Rhetoric and Its Christian and Secular Tradition. From its development in ancient Greece and Rome, through its continuation and adaptation in Europe and America through the Middle Ages and Renaissance, to its enduring significance in the twentieth century, he traces the theory and practice of classical rhetoric through history. At each stage of the way, he demonstrates how new societies modified classical rhetoric to fit their needs. For this edition, Kennedy has updated the text and the bibliography to incorporate new scholarship; added sections relating to women orators and rhetoricians throughout history; and enlarged the discussion of rhetoric in America, Germany, and Spain. He has also included more information about historical and intellectual contexts to assist the reader in understanding the tradition of classical rhetoric.

Readings in Classical Rhetoric-Thomas W. Benson 2013-01-11 Rhetoric -- the theory of oral discourse -- affected and indeed pervaded all aspects of classical thought. Bearing the stamp of its impact were the Homeric hymns, the Iliad and the Odyssey, Aeschylus' Eumenides, the great dramatic tragedies, the elegiac and lyric poetry, and the literature of the Romans, often formed in the Greek image. The rhetorical notion of probability had direct implications for the classical philosopher and mathematician as it does today. Departments of speech, English, philosophy and classics provide the key centers of interest in the new and the classical rhetorics. Despite the considerable enthusiasm for the study of rhetoric, no single work provides large selections of primary materials written by the classical rhetoricians themselves. Until now, only secondary sources containing tiny excerpts, or entire and expensive translations of the ancient rhetorical writings were available. This large anthology of primary readings of the classical rhetoricians in translation fills this large gap. The continuity and coherence of ancient rhetorical traditions is emphasized by organizing large excerpts into the topical divisions that later classical writers agreed upon. The first unit of this anthology sets forth major issues in the definition and scope of rhetoric, and its appropriate place among other modes of thought and discourse. Parts 2 through 5 are organized according to the traditional canons of oratory -- invention, disposition, style, memory, and delivery. In organizing the readings this way, the editors represent both the philosophical and theoretical issues in rhetoric and its pragmatic functions as a craft for making effective discourse. Selecting excerpts that illustrate the major conflicts within the unfolding tradition enables a sampling of not only the major points of view, but also the arguments supporting them. This volume includes selections not only from writings of the standard classical rhetoricians but also from less typical works which have special value. The editors have utilized the best accessible translations while remaining absolutely faithful to their texts.

Farnsworth's Classical English Rhetoric-Ward Farnsworth 2011 Rhetoric is among the most ancient academic disciplines, and we all use it every day whether expertly or not. This book is a lively set of lessons on the subject. It is about rhetorical figures: practical ways of applying old and powerful principles--repetition and variety, suspense and relief, concealment and surprise, the creation of expectations and then the satisfaction or frustration of them--to the composition of a simple sentence or a complete paragraph. --from publisher description.

A Synoptic History of Classical Rhetoric-James J. Murphy 2013-07-24 Continuing its tradition of providing students with a thorough review of ancient Greek and Roman rhetorical theory and practices, A Synoptic History of Classical Rhetoric is the premier text for undergraduate courses and graduate seminars in the history of rhetoric. Offering vivid examples of each classical rhetor, rhetorical period, and source text, students are led to understand rhetoric's role in the exchange of knowledge and ideas. Completely updated throughout, Part I of this new edition integrates new research and expanded footnotes and

bibliographies for students to develop their own scholarship. Part II offers eight classical texts for reading, study, and criticism, and includes discussion questions and keys to the text in Part I.

Classical Rhetoric in the Middle Ages-John O. Ward 2018-12-06 Classical Rhetoric in the Middle Ages: The Medieval Rhetors and Their Art 400-1300, with manuscript survey to 1500 CE is a completely updated version of John Ward's much-used doctoral thesis of 1972, and is the definitive treatment of this fundamental aspect of medieval and rhetorical culture.

Introduction to Classical Legal Rhetoric-Michael H. Frost 2017-03-02 Lawyers, law students and their teachers all too frequently overlook the most comprehensive, adaptable and practical analysis of legal discourse ever devised: the classical art of rhetoric. Classical analysis of legal reasoning, methods and strategy is the foundation and source for most modern theories on the topic. Beginning with Aristotle's Rhetoric and culminating with Cicero's De Oratore and Quintilian's Institutio Oratoria, Greek and Roman rhetoricians created a clear, experience-based theoretical framework for analyzing legal discourse. This book is the first to systematically examine the connections between classical rhetoric and modern legal discourse. It traces the history of legal rhetoric from the classical period to the present day and shows how modern theorists have unknowingly benefited from the classical works. It also applies classical rhetorical principles to modern appellate briefs and judicial opinions to demonstrate how a greater familiarity with the classical sources can deepen our understanding of legal reasoning.

Classical Rhetoric in English Poetry-Brian Vickers 1989 Back in print after 17 years, this is a concise history of rhetoric as it relates to structure, genre, and style, with special reference to English literature and literary criticism from Ancient Greece to the end of the 18th century. The core of the book is a quite original argument that the figures of rhetoric were not mere mechanical devices, were not, as many believed, a "nuisance, a quite sterile appendage to rhetoric to which (unaccountably) teachers, pupils, and writers all over the world devoted much labor for over 2,000 years." Rather, Vickers demonstrates, rhetoric was a stylized representation of language and human feelings. Vickers supplements his argument through analyses of the rhetorical and emotional structure of four Renaissance poems. He also defines 16 of the most common figures of rhetoric, citing examples from the classics, the Bible, and major English poets from Chaucer to Pope.

Rhetoric in the European Tradition-Thomas Conley 1994 Rhetoric in the European Tradition provides a comprehensive, chronological survey of the basic models of rhetoric as they developed from the early Greeks through the twentieth century. Discussing rhetorical theories and practices in the context of the times of political and intellectual crisis that gave rise to them, Thomas M. Conley chooses carefully from a vast pool of rhetorical literature to give voice to those authors who exercised the greatest influence in their own and succeeding generations. This book is valuable as both an introduction for students and a reference and resource for scholars in fields including literature, cultural history, philosophy, and speech and communication studies.

Rereading the Sophists-Susan C. Jarratt 1998 In "rereading" the sophists of fifth-century Greece, Susan C. Jarratt reinterprets classical rhetoric, with implications for current theory in rhetoric and composition. -- Provided by publisher.

The Contemporary Reception of Classical Rhetoric-Kathleen E. Welch 2013-11-05 Responding to the reassertion of orality in the twentieth century in the form of electronic media such as the telegraph, film, video, computers, and television, this unique volume traces the roots of classical rhetoric in the modern world. Welch begins by changing the current view of classical rhetoric by reinterpreting the existing texts into fluid language contexts -- a change that requires relinquishing the formulaic tradition, acquiring an awareness of translation issues, and constructing a classical rhetoric beginning with the Fifth Century B.C. She continues with a discussion of the adaptability of this material to new language situations, including political, cultural, and linguistic change, providing it with much of its power as well as its longevity. The book concludes that classical rhetoric can readily address any situation since it focuses not only on critical stances toward discourse that already exists, but also presents elaborate theories for the production of new discourse.

Modern Rhetoric-Cleanth Brooks 1961

A New History of Classical Rhetoric-George A. Kennedy 2009-07-01 George Kennedy's three volumes on classical rhetoric have long been regarded as authoritative treatments of the subject. This new volume, an extensive revision and abridgment of The Art of Persuasion in Greece, The Art of Rhetoric in the Roman World, and Greek Rhetoric under Christian Emperors, provides a comprehensive history of classical rhetoric, one that is sure to become a standard for

its time. Kennedy begins by identifying the rhetorical features of early Greek literature that anticipated the formulation of "metarhetoric," or a theory of rhetoric, in the fifth and fourth centuries b.c.e. and then traces the development of that theory through the Greco-Roman period. He gives an account of the teaching of literary and oral composition in schools, and of Greek and Latin oratory as the primary rhetorical genre. He also discusses the overlapping disciplines of ancient philosophy and religion and their interaction with rhetoric. The result is a broad and engaging history of classical rhetoric that will prove especially useful for students and for others who want an overview of classical rhetoric in condensed form.

Political Discourse in Early Modern Britain-Nicholas Phillipson 1993-02-26 Inspired by the work of intellectual historian J. G. A. Pocock, this 1993 collection explores the political ideologies of early modern Britain.

Classical Rhetoric and Its Christian and Secular Tradition from Ancient to Modern Times-George A. Kennedy 2003-07-11 Since its original publication by UNC Press in 1980, this book has provided thousands of students with a concise introduction and guide to the history of the classical tradition in rhetoric, the ancient but ever vital art of persuasion. Now, George Kennedy offers a thoroughly revised and updated edition of Classical Rhetoric and Its Christian and Secular Tradition. From its development in ancient Greece and Rome, through its continuation and adaptation in Europe and America through the Middle Ages and Renaissance, to its enduring significance in the twentieth century, he traces the theory and practice of classical rhetoric through history. At each stage of the way, he demonstrates how new societies modified classical rhetoric to fit their needs. For this edition, Kennedy has updated the text and the bibliography to incorporate new scholarship; added sections relating to women orators and rhetoricians throughout history; and enlarged the discussion of rhetoric in America, Germany, and Spain. He has also included more information about historical and intellectual contexts to assist the reader in understanding the tradition of classical rhetoric.

Encyclopedia of Rhetoric-Thomas O. Sloane 2001 Presents a comprehensive comprehensive treatment of the art of persuasion with 150 entries, written by leading scholars, who bring together expertise in classical studies, philosophy, literature, literary theory, cultural studies, speech, and communications.

Combines theory, history, and practice, with a special emphasis on public speaking, performance, and communication.

Rabbis and Classical Rhetoric-Richard Hidary 2017-12-21 Shows the unique perspective of Talmudic rabbis as they navigate between platonic objective truth and the realm of rhetorical argumentation.

Vico and the Transformation of Rhetoric in Early Modern Europe-David L. Marshall 2010-03-31 Examines the entirety of Giambattista Vico's oeuvre and demonstrates his significance as a theorist who adapted the discipline of rhetoric to modern conditions.

Politics and Rhetoric-James Martin 2013-10-08 Rhetoric is the art of speech and persuasion, the study of argument and, in Classical times, an essential component in the education of the citizen. For rhetoricians, politics is a skill to be performed and not merely observed. Yet in modern democracies we often suspect political speech of malign intent and remain uncertain how properly to interpret and evaluate it. Public arguments are easily dismissed as 'mere rhetoric' rather than engaged critically, with citizens encouraged to be passive consumers of a media spectacle rather than active participants in a political dialogue. This volume provides a clear and instructive introduction to the skills of the rhetorical arts. It surveys critically the place of rhetoric in contemporary public life and assesses its virtues as a tool of political theory. Questions about power and identity in the practices of political communication remain central to the rhetorical tradition: how do we know that we are not being manipulated by those who seek to persuade us? Only a grasp of the techniques of rhetoric and an understanding of how they manifest themselves in contemporary politics, argues the author, can guide us in answering these perennial questions. Politics and Rhetoric draws together in a comprehensive and highly accessible way relevant ideas from discourse analysis, classical rhetoric updated to a modern setting, relevant issues in contemporary political theory, and numerous carefully chosen examples and issues from current politics. It will be essential reading for all students of politics and political communications.

Pliny the Younger: 'Epistles'-Pliny the Younger 2013-11-21 The first modern literary commentary on Pliny the Younger's Epistles II, essential reading for students and scholars of Roman literature.

Rhetoric in the Classical Tradition-Kathy Smith 1988-01-01

Rhetoric and Praxis-Jean Dietz Moss 1986

Composition-Rhetoric-Robert Connors 1997-06-05 Connors provides a history of composition and its pedagogical approaches to form, genre, and correctness. He shows where many of the today's practices and assumptions about writing come from, and he translates what our techniques and theories of teaching have said over time about our attitudes toward students, language and life. Connors locates the beginning of a new rhetorical tradition in the mid-nineteenth century, and from there, he discusses the theoretical and pedagogical innovations of the last two centuries as the result of historical forces, social needs, and cultural shifts. This important book proves that American composition-rhetoric is a genuine, rhetorical tradition with its own evolving theria and praxis. As such it is an essential reference for all teachers of English and students of American education.

Rhetoric, Persuasion, and Modern Legal Writing-Brian L. Porto 2020-02-28 Classical rhetorical techniques can enhance the persuasiveness of Supreme Court opinions by making their language clear, lively, and memorable. This book focuses on three techniques—"invention" (creation of arguments), "arrangement" (organization), and "style" (word choice)—in the work of Oliver Wendell Holmes, Jr., Robert Jackson, Hugo Black, William Brennan, and Antonin Scalia, respectively. The justices featured here contributed to the Court's rhetorical legacy in different ways, but all five rejected the magisterial opinion style of the eighteenth and nineteenth centuries in favor of a more personal and conversational format. As a result, their opinions have endured, and even modern readers who cannot recall the justices' names understand and embrace the ideas expressed in their legal writings and apply those ideas to current debates. Practicing lawyers, professors, and students can use this book to study legal writing techniques and make their own writing more persuasive.

Modern Rhetoric in Culture, Arts, and Media-Joachim Knappe 2013-01-01 The goal of this book is to formulate a modern theoretical approach for rhetorical studies in a variety of disciplines in the humanities, media research, and other cultural studies. The discipline of rhetoric originally concerned itself with linguistic forms of communication, and its basic theory was developed with such cases in mind. With respect to this ancient tradition, there are numerous books that provide a historical overview of the field. There is also a wide array of introductory works and research contributions that deal with the practice of political rhetoric. On the other hand, only a few 20th century academics have attempted to theoretically rehabilitate rhetoric (after its decline as an academic discipline in Europe in the 18th and 19th centuries) and to give rhetorical theory a modern, new, and further reaching perspective. Two notable examples have been Kenneth Burke and Brian Vickers. The book begins with the assumption that rhetoric is not merely limited to linguistic action, but rather is present everywhere in the communicative world. Against this background, this work develops a modern theory of rhetoric, and demonstrates in twelve chapters how methodical rhetorical analysis can be done in selected practical fields of application (Literature, Music, Images, and Film).

Rhetoric: Discovery and Change-Richard Emerson Young 1970

Rhetoric in Modern Japan-Massimiliano Tomasi 2004-07-31 In discussing the rise of public speaking in early Meiji society, he unveils the existence of crucial links between the study of rhetoric and the social and literary events of the time, underscoring the key role played by oratory both as a tool for social modernization and as an effective platform for the reappraisal of the spoken language."--BOOK JACKET.

Prudence-Robert Hariman 2010-11-01 This volume brings together scholars in classics, political philosophy, and rhetoric to analyze prudence as a distinctive and vital form of political intelligence. Through case studies from each of the major periods in the history of prudence, the authors identify neglected resources for political judgement in today's conditions of pluralism and interdependency. Three assumptions inform these essays: the many dimensions of prudence cannot be adequately represented in the lexicon of any single discipline; the Aristotelian focus on prudence as rational calculation needs to be balanced by the Ciceronian emphasis on prudence as discursive performance embedded in familiar social practices; and understanding prudence requires attention to how it operates thorough the communicative media and public discourses that constitute the political community.

From Humanism to Hobbes-Quentin Skinner 2018-01-25 The aim of this collection is to illustrate the pervasive influence of humanist rhetoric on early-modern literature and philosophy. The first half of the book focuses on the classical rules of judicial rhetoric. One chapter considers the place of these rules in Shakespeare's *The Merchant of Venice*, while two others concentrate on the technique of rhetorical redescription, pointing to its use in Machiavelli's *The Prince* as well as in several of Shakespeare's plays, notably *Coriolanus*. The second half of the book examines the humanist background to the philosophy of Thomas Hobbes. A major new essay discusses his typically humanist preoccupation with the visual presentation of his political ideas, while other chapters explore the rhetorical sources of his theory of persons and personation, thereby offering new insights into his views about citizenship, political representation, rights and

obligations and the concept of the state.

The Rhetoric of Medicine-Dr Nigel Nicholson 2019-04-16 The Rhetoric of Medicine explores problems that confront medical professionals today by first examining similar problems that confronted physicians in ancient Greece. This framework provides illuminating entry points into challenges faced by the practice of medicine, enabling readers to understand more clearly their shape and operation in the modern context-as well as their possible solutions. Topics covered include: larger cultural ideas about the body; tension between professional values and working for money; effective collaboration and competition with alternative healthcare providers; restrictions on political involvement that are part of a physician's identity; maintaining a space for professional autonomy and judgment; mentoring that is effective but not exclusive; and physicians' recognition of themselves as patients as well as professionals. A unique collaboration between a classicist and a neurosurgeon, The Rhetoric of Medicine is a call to interrogate the narratives and ideas that shape medical care and to revise and replace those that do not serve patient health.

A Grammar of Motives-Kenneth Burke 1969-10 "What is involved, when we say what people are doing and why they are doing it? An answer to that question is the subject of this book."--Mr. Burke, as quoted on the cover.

Enargeia in Classical Antiquity and the Early Modern Age-Heinrich F. Plett 2012-08-14 The present study provides an extensive treatment of the topic of enargeia on the basis of the classical and humanist sources of its theoretical foundation. These serve as the basis for detailed analyses of verbal and pictorial works of the Classical Antiquity and the Early Modern Age.

The Oxford Handbook of Rhetorical Studies-Michael John MacDonald 2017 Featuring roughly sixty specially commissioned essays by an international cast of leading rhetoric experts from North America, Europe, and Great Britain, the Handbook will offer readers a comprehensive topical and historical survey of the theory and practice of rhetoric from ancient Greece and Rome through the Middle Ages and Enlightenment up to the present day.

A History of Renaissance Rhetoric 1380-1620-Peter Mack 2011-07-14 Describes the most important individual contributions to the development of Renaissance rhetoric and analyzes the new ideas which Renaissance thinkers contributed to rhetorical theory.

The Secret History of Emotion-Daniel M. Gross 2007-10-15 "The result is a work that rescues the study of the passions from science and returns it to the humanities and the art of rhetoric."--BOOK JACKET.

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