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The Outdoor Citizen-John Judge 2019-12-17 A groundbreaking volume from the president and CEO of the Appalachian Mountain Club makes the profound argument that to preserve the environment, a revolution must take place in which every person becomes a champion for nature and the outdoors. In The Outdoor Citizen, John Judge coins the term “Outdoor Citizen” as he delivers a remarkably persuasive argument for why we must all become citizens of the natural world, reconnecting with life’s most essential foundation, nature, and defending it, and instilling in the next generation a keen interest in outdoor leadership. Through The Outdoor Citizen, there is, at last, an easy-to-follow plan for all people to contribute to the cause of preserving the environment. This extraordinary volume is a call to action to commit to an active outdoor lifestyle and make the outdoors an epicenter of our communities. Judge, an international leader in conservation stewardship, covers how to turn our cities into Outdoor Cities, with a wide range of green spaces, outdoor recreation activities, eco- friendly transportation, and sustainable food sources; how to globally transition to green energy sources; what environmental policies must be urgently implemented and how to enact them; and how to fund a sustainable economy. At a time when we are facing an unprecedented climate crisis, the continued use of carbon emissions will lead to devastating, irreversible effects on the earth. This unique volume, brimming with expert advice and case studies, is unprecedented in its comprehensiveness. It is a gamechanger for saving our planet and an entry point into a world of healthier and happier people.

Why Would Anyone Do That?-Stephen C. Poulson 2016-04-19 Triathlons, such as the famously arduous Ironman Triathlon, and “extreme” mountain biking—hair-raising events held over exceedingly dangerous terrain—are prime examples of the new “lifestyle sports” that have grown in recent years from oddball pursuits, practiced by a handful of characters, into multi-million-dollar industries. In Why Would Anyone Do That? sociologist Stephen C. Poulson offers a fascinating exploration of these new and physically demanding sports, shedding light on why some people find them so compelling. Drawing on interviews with lifestyle sport competitors, on his own experience as a participant, on advertising for lifestyle sport equipment, and on editorial content of adventure sport magazines, Poulson addresses a wide range of issues. He notes that these sports are often described as “authentic” challenges which help keep athletes sane given the demands they confront in their day-to-day lives. But is it really beneficial to “work” so hard at “play?” Is the discipline required to do these sports really an expression of freedom, or do these sports actually impose extraordinary degrees of conformity upon these athletes? Why Would Anyone Do That? grapples with these questions, and more generally with whether lifestyle sport should always be considered “good” for people. Poulson also looks at what happens when a sport becomes a commodity—even a sport that may have begun as a reaction against corporate and professional sport—arguing that commodification inevitably plays a role in determining who plays, and also how and why the sport is played. It can even help provide the meaning that athletes assign to their participation in the sport. Finally, the book explores the intersections of race, class, and gender with respect to participation in lifestyle and endurance sports, noting in particular that there is a near complete absence of people of color in most of these contests. In addition, Poulson examines how concepts of masculinity in triathlons have changed as women’s roles in this sport increase.

Product Variety Management-Teck-Hua Ho 2012-12-06 Product proliferation has become a common phenomenon. Most companies now offer hundreds, if not thousands, of stock keeping units (SKUs) in order to compete in the market place. Companies with expanding product and service varieties face with problems of obtaining accurate demand forecasts, controlling production and inventory costs, and providing high quality and good delivery performance for the customers. Marketing managers often advocate widening product lines for increasing revenue and market share. However, the breadth of product line can also decrease the efficiency of manufacturing processes and distribution systems. Thus firms must weigh the benefits of product variety against its cost in order to determine the optimal level of product variety to offer to their customers. Academics and practitioners are interested in several fundamental questions about product variety. For instance, why do companies extend their product lines? Do consumers care about product variety? Will a brand with more variety enjoy higher market share? How should product variety be measured? How can a company exploit its product and process design to deliver a higher level of product variety quickly and cheaply? What should the level of product variety be and what should the price of each of the product variants be? What kind of challenges would a company face in offering a high level of product variety and how can these obstacles be overcome? The solutions to these questions span multiple functions and disciplines.

Shifting Gears at 50-Philip Buonpastore 2012-01-24 From the publishers of Motorcycle Consumer News, Shifting Gears at 50 is a one-of-a-kind motorcycling manual for returning and late-entry riders, essentially anyone 40 years old and up who’s looking to hit the road on two wheels. Author Philip Buonpastore, a motorcycle journalist and retired US Air Force photographer, helps readers gear up to get back on a motorcycle (or get on one for the first time). In Part 1, “Becoming a Motorcyclist,” Buonpastore discusses the basics of buying the right bike, gear, and equipment and getting the bike up to speed. The book continues with a good overview of learning to ride, the importance of taking a road course, venturing out on the first ride, and extending rides to long-distance jaunts. Throughout Part 1 are sidebars by riding- safety instructor and expert Walt Fulton, offering sound advice on safety precautions and execution for every leg of the new and returning rider’s journey. The author emphasizes what older riders should be aware of and which factors can affect their rides. Adding lots of great firsthand advice are humorous and helpful stories collected by the author and related by returning riders at various ages, from their late 30s to 60s. In Part 2, Buonpastore shares five of his favorite travelogues covering his long-distance tours around the US, from the American South to the west coasts. This section is illustrated by over 100 of the author’s breathtaking photographs of the various locations he toured on his bike. The foreword to the book is provided by best-selling motorcycle author David Hough (author of I-5 Press’s Proficient Motorcycling and Mastering the Ride). Hough writes, “If you’re getting into today’s motorcycling at an age your doctor would describe as ‘middle aged’ or ‘senior,’ do you yourself a clever favor and read Phil’s book.”

McQueen’s Machines-Matt Stone 2010-11-06 No other Hollywood star has been so closely linked with cars and bikes, from the 1968 Ford Mustang GT Fastback he drove in Bullitt (in the greatest car chase of all time) to the Triumph motorcycle of The Great Escape. McQueen’s Machines gives readers a close-up look at the cars and motorcycles McQueen drove in movies, those he owned, and others he raced. With a foreword by Steve’s son, Chad McQueen, and a wealth of details about of the star’s racing career, stunt work, and car and motorcycle collecting, McQueen’s Machines draws a fascinating picture of one oversized man’s driving passion. Now in paperback.

BMW-Richard Barrington 2013-12-15 BMW is certainly a brand that lives up to its slogan, “the ultimate driving machine,” and it proves that with the bikes profiled in this title. Fans of high-performance, high-quality motorbikes will fully engage in this tour of models such as the R1200 R roadster, the C650 GT city bike, and the S1000 RR high-performance racer while learning about precision specifications such as torque, displacement, turn radius, transmission type, and horsepower, details that are essential to only the most demanding riders.

Ulrich’s Periodicals Directory- 2005

Just Ride-Grant Petersen 2012-05-08 “No matter what or how you ride, read this book and remind yourself just how enjoyable cycling can and should be.”—Eben Weiss, author of The Enlightened Cyclist Just Ride is a revelation. Forget the ultralight, uncomfortable bikes, flashy jerseys, clunky shoes that clip onto tiny pedals, the grinding out of endless miles. Instead, ride like you did when you were a kid—just get on your bike and discover the pure joy of riding it. A reformed racer who’s commuted by bike every day since 1980, whose writings and opinions appear in major bicycling and outdoor magazines, and whose company, Rivendell Bicycle Works, makes bikes for riders ready to opt out of a culture overrun by racing, Grant Petersen shares a lifetime of unexpected facts, controversial opinions, expert techniques, and his own maverick philosophy. In 87 short, two-to-three page chapters, it covers: Riding: Count Days, Not Miles; Corner Like Jackie Robinson; Steer with Your Hips, Shift with Your Legs Suiting Up: The Shoes Ruse; Ponchos—the Ultimate Unracer’s Garment Safety: #1 Rule—Be Seen; Helmets Aren’t All They’re Cracked Up to Be Health and Fitness: Why Riding Is Lousy All-Around Exercise; Saddles Don’t Cause Impotence; Drink When You’re Thirsty—Not Before Also includes chapters on Accessories, Upkeep, and Technicalities, and a final chapter titled “Velosophy” that includes the essential, memorable thought: Your Bike Is a Toy—Have Fun with It. Winner Silver Medal 2013 Independent Publisher Book Awards

Candy Industry Buying Guide- 1986

Australian Serials in Print- 1981

Willings Press Guide 2007-Clare Redman 2007-02 This press guide aims to provide a comprehensive, accurate and informative guide to the UK press, both print and broadcast.

The Custom Road Bike-Guy Andrews 2010-10-06 This book is the complete guide to specifying and buying your dream bike. Each chapter covers a particular part of the bike, from the frame, to forks, headset, wheels, tyres, hubs, gear components, chains, brakes, saddles, handlebars, pedals, water bottle cages, and accessories. Including beautiful studio images of the latest kit, the chapters feature interviews with the top designers and manufacturers, and maintenance tips from professional mechanics.

Ulrich’s International Periodicals Directory-Carolyn F. Ulrich 2001 Contains essential bibliographic and access information on serials published throughout the world.

Ducati Bevel Twins-Ian Falloon 2012-10 Packed with good advice on choosing the right Ducati bevel twin, with a comprehensive inspection guide and in-depth analysis of strengths and weaknesses, this book covers desirable upgrades, modifications to avoid, valuation, and predicting which models will become collectable. Illustrated throughout with photos of key areas to check and foibles to be aware of.

Cars & Parts- 1990

Willing’s Press Guide- 2003

SRDS Consumer Magazine Advertising Source- 2004-12

Irregular Serials & Annuals- 1985

Popular Mechanics Magazine- 1937

Road & Track- 1992

Benn’s Media Directory-John Hedges 1990-03

The Bohemian Guide to Urban Cycling-Sean Benesh 2014-11-05 Cycling as a way of life and mode of transportation is on the rise in city after city around the world. For those looking to dip their proverbial toes into the waters of urban cycling the prospect at times can be rather intimidating. What kind of bike should I ride? A skinny-wheeled high-end road bike? A fixie? A chunky city commuter bike? A department store bike? How about fashion? Do I have to wear brightly colored skin-tight Lycra outfits? Can I just wear normal clothes? How do I lug my gear around? The Bohemian Guide to Urban Cycling takes the reader into the world and workings of cycling in the city to uncover the essentials to how to join in on the cycling revolution. Your bicycling guide on this journey is a card-carrying bohemian living in Portland. By using the bike-crazy city of Portland as the backdrop, this book covers all of the basics needed to bike comfortably in the city and to know what the heck you’re talking about ... from bike selection to fashion to bike lanes to gentrification and more. After reading this you’ll know precisely what to ride, how to ride, what to wear, and how to talk like an insider. Well, maybe not, but it’ll still be a fun journey together.But this book is more than about urban-cycling fashion and high-end bikes. It also plunges headlong into conversations about mobility, equity, race, and justice. If there is going to be a book about all-things cycling in the city it must delve into these uncomfortable topics in order to develop a more holistic view of urban cycling. The bottom line must be to affirm all kinds of people pedaling through the streets of our cities on anything that rolls.

Decanter- 2010-02

Fruit Recorder and Cottage Gardener- 1877

International Taxation in America-Brian Dooley 2011-01 "International Taxation in America" presents the most complete and indispensable guide to international taxation available in today's market. Author Brian Dooley, CPA, is a seasoned tax researcher and specialist in international tax and is among the very few experts who have experienced hundreds of international tax audits without a loss. Covering international taxation for businesses, the taxation of shareholders of foreign corporations, foreign tax credits, cross-border estate planning, and much more, Dooley offers meticulous research and clear explanations of hundreds of international tax-related issues. Whether the subject is tax haven corporations and trusts, reducing taxes through tax treaties, learning how Americans are taxed abroad, or estate planning for multi-national families, Dooley explains the subject in thorough and clear language. "International Taxation in America" provides valuable lessons for your enrichment, including useful links to help guide you online. You'll receive the level of information and expertise required to avoid mistakes and IRS scrutiny.

2015 Gluten-free Buyers Guide-Josh Schieffer 2015-01-01 The 2015 Gluten-Free Buyers Guide highlights only the best in gluten-free utilizing The Annual Gluten Free Awards. This year, 2619 people within the gluten-free community voted for their favorite gluten-free brands and products. The guide gives you the opportunity to have all of the results right in an easy to carry book that fits in your purse. The guide highlights over 40 categories and contains valuable coupons and promo codes to some of the best gluten-free brands and products. We believe in quality not quantity. You will not need to navigate through 40,000 gluten-free products in our gluten free shopping guide; our process gives you only the very best. Finally the gluten free experimentation is over!

T Shirt Printing and Promotional Clothing Buyers Guide-Heidi Thorne 2012-11-01 The T Shirt Printing and Promotional Clothing Buyers Guide explains the imprinting processes for custom T shirts and promotional apparel. It offers tips which help buyers save money and get orders on time. Additional information on Made in the USA, union and eco friendly items is also included.

Car and Driver- 1992

Faxon ... Librarians' Guide- 1978

Landscape Architecture Magazine's Product Profiles and Directory- 2000 Your source for products and services for landscape construction, design, and maintenance.

Business Publication Advertising Source- 2006

Equalizer Programming and User Guide-Stefan Eilemann 2012-03-16 The official reference for developing and deploying parallel, scalable OpenGL applications based on the Equalizer parallel rendering framework.

Start Your Own Vending Business-Entrepreneur Press 2012-05-01 Turn Small Change Into Big Profits! Looking for an opportunity to make big profits while setting your own schedule? A vending business could be your ticket to the top. Americans feed vending machines more than \$46 billion a year for sodas, candy, coffee and other snacks. That’s a nice chunk of change you could be pocketing. Starting is easy. You can begin part time out of your home. As your customer base increases, you can hire extra help, invest in more machines and expand your service area. There’s no limit to how large your business can grow. Get the inside scoop on how to start up in this lucrative, flexible business. Expert advice covers: How to select the hottest new products for vending machines The best ways to finance your new business The secrets to scouting out territories and establishing routes Where to find supplies at a discount The latest statistics, trends and forecasts from industry experts Critical tips to avoid getting scammed New technology and the use of social media Checklists, work sheets and expert tips guide you through every phase of the startup process. With low startup costs and no experience required, a vending business is a perfect choice for your new venture.

The Country Gentleman- 1896

The Cultivator & Country Gentleman- 1896

Collier's- 1918

The Compu-mark Directory of U.S. Trademarks- 1991

Singapore Pocket Guide 2012-Uditha Bandara 2012-07-21 Traveling to Singapore in 2012 ?Then this is the must have guide book to visit Singapore.Topics covered -About SingaporeArriving at SingaporeTransportSee & DoDining ShoppingUseful Information

Forthcoming Books-Rose Army 2002-04

Polk’s St. Paul (Ramsey County, Minn.) City Directory- 1946

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